

SleepCon

CANCUN 2023

JW MARRIOTT

Km 14.5, Blvd.

Kukulcan Lote 40-A,

Zona Hotelera,

77500 Cancún, Q.R., Mexico



VENDOR PROSPECTUS

BROUGHT TO YOU BY:
IAOS
INTERNATIONAL ACADEMY OF SLEEP



OCTOBER 27TH & 28TH, 2023

THE PREMIER EVENT FOR DENTAL SLEEP PROFESSIONALS

And the Perfect Place to Spotlight Your Business

It's our anniversary! Join us for the fifth annual SleepCon, where the International Academy of Sleep invites sleep doctors, vendors, and the general public to take a deep dive into the IAOS model to run a successful sleep practice. See how IAOS is changing the business of sleep dentistry and helping dentists save more lives.

IAOS members can see between 200-500 sleep patients each and every month – and they're looking for the best of the best to support their businesses.

During this incredible 2-day event, you'll have the chance to meet the country's most ambitious dental sleep professionals who want to improve their practice and get your business in front of them. They want to see their sleep practice thrive and are coming to this event to find the answers to their many questions.

FROM OUR C.E.O.

The International Academy of Sleep was founded in 2016, after discovering that there was something missing from other sleep programs – the business strategies that make sleep stick. Since then, the International Academy of Sleep has helped dentists expand their practices by creating dental sleep medicine businesses alongside their existing dental practices.

From science to technique, from business strategy to general administration, IAOS members have the tools and the support to build the healthcare business of their dreams.

We pride ourselves on guiding dentists through all the necessary steps to establish a thriving dental sleep business with clear mentorship and a thriving community. As an exhibitor at SleepCon, you'll become an integral part of this process and a go-to resource for our attendees. We look forward to you joining us.

Avi Weisfogel



SPONSORSHIP OPPORTUNITIES

	PLATINUM \$18,000 4 Available	GOLD \$7,995 10 Available	SILVER \$4,995
10' x 20' Booth *First choice of position	✓		
10' x 10' Booth *Second choice of position		✓	✓
1 Sponsored eblast to our full list delivered within 3 months prior to SleepCon	✓	✓	
1 Static banner graphic in 3 IAOS monthly member newsletters	✓		
1 Static banner graphic on IAOS Members Learning Portal	✓		
1 Post-event promo eblast to SleepCon attendees	✓		
Listed on Agenda as an exhibitor under corresponding tier	✓	✓	✓
1 Marketing piece included in SleepCon Swag Bag	✓	✓	✓
Logo hyperlinked to your website on the SleepCon site	✓	✓	✓
Admission to Halloween Party	✓	✓	✓
Exhibit Hall Only	6	6	4
Complimentary Full Conference Registrations	2	2	1

ADDITIONAL OPPORTUNITIES

In addition to our 3 exhibitor packages, we have a number of à la carte you may add to your package so can showcase your brand to our audience of ideal customers.

<p>Meal Sponsor – Be the first brand our attendees see when it’s time to refuel by sponsoring a catered breakfast or lunch! “Sponsored by YOU” signage, food, and beverages included.</p>	<p><i>Price Pending</i></p>	<p>Party Sponsor – Have your signature cocktail featured on the menu at our much anticipated Halloween Party!</p>	<p><i>Price Pending</i></p>
<p>Refreshment Break – Give attendees a reason to wake up to your brand by sponsoring a refreshment break. “Sponsored by YOU” signage and coffee, teas, a selection of snacks included.</p>	<p><i>Price Pending</i></p>	<p>Tailored Contest – Create a splash with an exclusive SleepCon contest, awarding a brand experience, product, or service to a lucky SleepCon attendee.</p>	<p><i>Price Pending</i></p>

Have another idea?

We’d love to discuss how to have your brand at SleepCon 2023!

IMPORTANT DATES

February 28th, 2023: Early Bird pricing exhibitor registration deadline

April 30th, 2023: Exhibitor registration deadline

June 30th, 2023: Swag bag materials deadline

EXHIBITOR OPPORTUNITIES

All Exhibitor Registrations includes:

- Complimentary 50-word listing in the online exhibitor list and Final Program
- (1) SleepCon swag bag
- Cocktail reception and morning and afternoon coffee breaks in the exhibit hall
- Opportunity to network and connect with the industry's top leaders and professionals

Exhibitor Registrations **DOES NOT** include:

- Furniture
- Meals (Meal tickets can be purchased separately for \$200/person. No exceptions)
- Utilities (Electricity, Internet, phone, gas, water, or drain)
- Freight and material handling
- Storage of crates and empties
- Lead retrieval devices
- Cleaning services within your booth space
- Labor and other services needed for your exhibit space

Guaranteed Space Requirement:

To guarantee exhibit space, each exhibitor must submit full payment for the conference package selected, unless otherwise agreed to in writing. Your space is not guaranteed until payment is received in full.

BECOME A SLEEPCON EXHIBITOR NOW

Step 1: Register for SleepCon [HERE](#)

Step 2: Fill out the SleepCon Exhibitor Request Form [HERE](#)

Step 3: We will be in touch with you shortly!

For any additional information, please contact:
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HAPPY HEALTHCARE
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